

# Phase 3

After finishing the practice rollovers us as a team was very pleased with our outcome and look to replicate such success with a few changes to further push us forward against our competitors. Moving into this week we were looking to as Daudelin (1998) states analyse the problem of making more use of everyone's roles to ensure there are calculated decisions compared to simply throwing numbers around until agreed upon, entailing we come to a conclusion with reasoning and how to fix it.

As according to Hammond & Keeney & Raiffa (1998) making decisions is the most important job for any executive. Alongside that involves a lot of risk as bad decisions can damage our company heavily within a single rollover. In our case the decisions that were made ended up working out however in other cases it could end up resulted in a bad outcome. Because the alternative weren't clearly defined or the information collected might not of been everything needed to justify certain decisions along with costs and benefits.

Overall this week we definitely improved on that task of making more calculated decisions together which really helped us feel a lot better surrounding our decisions for the first official rollover. Which helps us all further learn about all aspects of the MikesBikes software and not just our specific roles which aids in discussion of different possibilities of outcomes through certain decisions and I look forward to progressing further as a team.

## Reference

Daudelin, M. W. (1996). Learning from experience through reflection. *Organizational Dynamics*, 24(3), 36–48

Hamond, J. S., Keeney, R. L., & Raiffa. H. (1998). Hidden traps in decision making. *Harvard Business Review*, 76(5)