Introduction to MGMT 300

Welcome to MGMT 300, Management in dynamic contexts

Over the coming semester I hope that you will find this an engaging and fun course.

The course is structured to further develop your understanding of management concepts and theories through an intensive experience of your own and your peers' management in action. To that end you will use the MikesBikes business simulation and take on the role of a senior manager in a multi-disciplinary team running a business.

This wiki includes an Overview of the course, details of the Assessments, and a list of the essential Readings.

If you have not already done so, you should familiarize yourself with the formal Course Outline.

Important notes

⚠ You will be working in teams of about six people.
If you do not like or want to work in teams, this course is probably not for you.

⚠ Teamwork is required both in class and outside of class.
If you have a tight schedule you need to think about how you will go about working with your team.

Getting started

1. Read how the course fits together (Overview, Assessments, and the Course Outline)
2. Print out the To Do checklist for the course. This will remind you of the tasks and milestones you need to meet.
3. Get MikesBikes
4. Start practising with MikesBikes Advanced Single-Player (aka SoloMike) now

Once you have done those four steps, you will be well positioned to be successful in this course. If you have questions, please checkout the Frequently Asked Questions page.

Beyond the basics

For those who are interested, there is information on the 'back story of the course'. This includes:

- How the course relates to the BCom Graduate profile
- The Design decisions that guided much of what goes on
- The History of the course